

**MANAGING CREDIT CARD RISK IN TODAY'S DECLINING ECONOMY**

**WEBINAR TOPICS INCLUDE**

- Card Industry Trends
- Top Issuer Credit Policy Changes
- Tools to identify Risk in your Card Portfolio
- Policy Changes to Improve Credit Card Profitability
- Detailed Strategies to Mitigate Credit Card Risk

**AS THE ECONOMY DETERIORATES CARD ISSUERS NEED TO ASK:**

- Is my Portfolio Experiencing FICO Drift that is Increasing my Credit Exposure?
- How Much Will the Proposed Interchange Legislation Impact my Profitability?
- Can my Processor Support Requirements of the New Credit Card Regulations?
- How Can we Avoid These Risks and Still Offer a Competitive Credit Card?