

MANAGING A SWITCH FROM FIXED TO VARIABLE RATE APR'S.

OVERVIEW

With the compliance deadline for the Credit Card Act of 2009 approaching, now is the time to consider changing from Fixed to Variable pricing on your credit cards. After February 21, 2010, it will be very difficult to change the rate on these cards ever again.

WEBINAR TOPICS INCLUDE

- Demonstrate how to incorporate Risk-based Pricing into your pricing strategy.
- Analyze the risk of Margin Compression if you have Fixed Rates and the Cost of Fund increases.
- Show a step-by-step process to convert from Fixed to Variable APR's.
- Provide a timeline that identifies how long each step will take.
- Offer a Q&A on these steps as well as any questions you may have about the "Credit Card Act of 2009".